

How can my friends, co-workers, and even my employer support the CCMC?

Concert Attendance: Getting friends and co-workers to attend a CCMC concert is the best advertisement the CCMC can get. Once someone new has seen and heard the CCMC they are impressed with the singing quality of the chorus and many are moved to look into our history and mission; and then they support the CCMC in other ways like cash contributions. Concert attendance is critical to the CCMC to allow it to continue to put on concerts in support of its core mission.

Volunteerism: Spouses/partners/significant others, friends, and co-workers can volunteer to support the CCMC during concert preparation and actual event execution. Volunteerism to a non-profit is critically looked at by larger individual donors and corporations when they are deciding where to give their charitable money. When an organization has volunteers that are as passionate about the non-profit's mission as its members, that is a positive indicator to a large individual donor or corporation. The CCMC must expand its volunteer base and boast about it to the public at large.

Cash Contributions: The only way the CCMC will **grow** beyond its current state is through individual and corporate cash contributions; but another good way to double the contribution potential is through employer/employee matching contribution programs, By **growth** we mean dedicated **cash reserves** to support the following: (1) ensure recurring expenses and salaries of artistic staff are always covered; and (2) to allow the CCMC to put on even bigger and better concerts by utilizing the best venues, hiring the best local musicians, and supporting reduced cost or free attendance to targeted LGBT groups like OutYouth, AIDS Services of Austin clients, etc.

How can you support this? By telling your friends, co-workers, and employers about the CCMC and our mission. By going onto the national non-profit reporting website called "GuideStar" (<http://www.guidestar.org>) and writing a positive review of the CCMC. This can be done by you, our volunteers, your friends and co-workers.

How can the public find out more about the CCMC? By talking to anyone and everyone about your CCMC involvement. By telling folks to visit the CCMC website and "GuideStar." We have earned the GuideStar Exchange "Silver Participant Certification" for our transparency in reporting our mission and financial status.

What makes GuideStar so important? Larger individual donors and corporations utilize GuideStar to check on a non-profit's mission, volunteerism, and financials. This free site allows registered users to look at our Internal Revenue Service (IRS) yearly reports as well as other financial data – to include how much of our money goes to our mission verses administration. 95 cent out of every dollar we receive goes toward our mission and concerts. This is an extremely good indicator and it needs to be told.

How to give Cash Contributions? This can happen through multiple ways. Cash, or checks written out to the CCMC. Checks can be mailed to the CCMC or hand delivered. But we also encourage on-line giving through our CCMC website "Support Us" section, through Brown Paper Tickets during concert ticket pre-sales, and now on GuideStar.

CCMC Membership Town Hall – Financial Report

23 February 2015

- The chorus is in good financial condition
- The board is committed to financial stability
 - now and for the future, through appropriate financial policies
 - as a key component for the chorus' future growth

As of 31 January 2015

CCMC Statement of Condition	
Assets:	
Unrestricted Cash:	\$ 27,807.87
Restricted Cash:	\$ 791.33
Uncollected Amounts:	\$ 18,894.00
Other Assets:	\$ 5,882.00
TOTAL ASSETS:	\$ 53,375.20
Liabilities	
Outstanding Bills:	\$ -
Reserved Funds:	\$ 321.61
TOTAL LIABILITIES:	\$ 321.61

\$28,599.20

Includes City of Austin check for \$15,840.00 and Dues Accrual.

Tracked Program Activity						
Event Report for Holiday Concert - FINAL						
Income:	Actual:	Budgeted:	Attendance Tracking (Counts)			
			Auto	Manual	D	Notes:
Allocated Income from City Contract:	\$ 7,040.00		=	343	349	(6) S25 327
Pre-Ticket Sales (@ \$20 ea):	\$ 6,860.00	\$ 8,000.00	=	98	98	0 S25 69
Door Sales (@ \$25 ea):	\$ 2,450.00	\$ 1,250.00				
Event Associated Donations:	\$ 1,355.00	\$ 500.00		(COMP Attendance)	59	(17) Issued 76
Other Event Income (all CD sales):	\$ 270.00			(PERKS Attendance)	6	(2) Issued 8
Subtotal Income:	\$ 17,975.00	\$ 9,750.00		Sub-Total	512	
				No-Shows (Paid)	(36)	
Expenses:				Final Attendance	476	IRS Reporting
Musicians/Tech Staff:	\$ 5,480.00	\$ 6,675.00	=	Local Hires	16	IRS Reporting
Allocated Contract Pay:	\$ 7,330.00			Musicians	13	
Event Production:	\$ 934.33	\$ 1,000.00		Stage Hands	2	
Facilities:	\$ 1,300.00	\$ 1,300.00		Performer(s)	1	
Allocated Rehearsal Space Rental:	\$ 640.00			18 Volunteers		IRS Reporting
Marketing, Promotion, Printing:	\$ 1,457.09	\$ 1,400.00				
Miscellaneous Event Expenses:	\$ 87.71					
Subtotal Expenses:	\$ 17,229.13	\$ 10,765.00				
TOTAL	\$ 745.87	(\$1,015.00)				Venue: St Martin's Lutheran Church Capacity: 384 with first 2 pews empty (12 per row)

Membership Takeaway from this Program Summary:

- (1) Membership Ticket Sales was significant = 170 tickets sold by the membership - POSITIVE
- (2) Volunteers came from outside the membership, through Corporate Gay & Lesbian Alliances – POSITIVE
- (3) Patron Contributions were minimal (only \$210) of cash from an exquisitely performed concert – NEGATIVE

Note: Our total Public Contribution totals are only 50% (YTD) of what we received in Season 25.